



2009 ANNUAL CONFERENCE REPORT: 35TH ANNIVERSARY CELEBRATION

Tuesday, June 30, 2009



The 35th Annual IACI Conference was held on June 14-16, 2009 at the Coeur d'Alene Resort. The conference began on the Resort's pool deck with a reception honoring all those who helped make IACI *The Voice of Business in Idaho*® over the last 35 years.

A [slide show](#) ran throughout the event for attendees to enjoy the comments of those supporting leaders over the years who provided their reflections on the occasion of the Association's 35th year of service. We were honored to have **Congressman Walt Minnick** and Lt. Governor Brad Little join our 100+ guests in celebrating this milestone for our organization. Congressman Minnick provided a great kick-off to the conference, sharing his thoughts on the business climate in the nation.



Our panel discussions began on Monday morning with an overview of **Current Political Environment and Corporate Regulation** in Idaho and across the United States from **Bob Moore** of **Moore Information**. Bob is a frequent speaker on public opinion topics and has authored numerous articles on public opinion for local and national publications. He was able to share some very interesting data on the many different trends currently occurring with voters on business and regulatory issues. Please [click here](#) to view his complete presentation.

Michael Bogert, Esq. gave a presentation on the **National Climate Change Legislation**. Michael discussed a wide variety of topics on this issue, including the current cap and trade laws, as well as some of the current court cases that will play a major role in how these laws will affect Idaho businesses. To view his full presentation, please [click here](#). Michael is currently Senior Counsel in Crowell & Moring's Environment & Natural Resources Group, and is former Counselor to Interior Secretary Dirk Kempthorne. He is also former Region 10 Administrator of the U.S. Environmental Protection Agency, having been appointed by President Bush in 2005.



Our final presentation of the conference on **Health Care Mandates** featured **Sarah Woodley**, President of Business Psychology Associates, and **Elwood Kleaver**, CEO of Primary Health, Inc. This is another topic that has been dominating the national news recently related to what the federal government might do and how it will affect Idaho employers. Sarah provided information on how Idaho employers can comply with the **Mental Health Parity and Addictions Equity Act**. This law was passed in 2008 and becomes effective on October 3, 2009.



Elwood then discussed several of the mandates currently being discussed in Washington, DC regarding **Universal Health Care**.

The **keynote speaker** for the Annual Meeting and Awards Luncheon (see *sidebars at right*) was **Lt. Governor Brad Little**. Lt. Governor Little was the Chair of the IACI Board in 1986-87 and focused a good portion of his speech on the history and positive impact of IACI on many of the issues the state has faced over the last three decades. The Lieutenant Governor also briefly discussed the Governor's *Project 60* and the various workforce development issues on which he is currently focused.



Governor C.L. "Butch" Otter took time away from the Western Governors Association meeting to **keynote** the Tuesday morning breakfast, providing a great conclusion to the Conference. Governor Otter discussed his *Project 60* and the newly formed *Innovation Council*, which was formed to assist the Department of Commerce. The Governor also announced a high-tech summit in August and a business summit in September that will focus on generating ideas for current businesses to

Pat K. Harwood Distinguished Service Award 2009

William "Bill" C. Glynn, a man who has had an outstanding career with Intermountain Gas Company and in shaping Idaho's business climate, has been awarded the 17th Annual Pat Harwood Distinguished Service Award, the highest service honor given by the Idaho Association of Commerce & Industry.

"Bill was chosen for this award due to his leadership, service, courage, sense of humor, political wisdom and integrity," said IACI Board Chair Trent Clark, Government & Public Affairs Director for Monsanto.



In addition to his broad contributions to the business community and the state, Bill served on the IACI Board of Directors for 18 years – one of the longest serving members – leading the organization as its Board Chairman in 1994-95. Complete details are included in the [news release](#).

IACI Environmental Excellence Award 2009

The IACI Environmental Excellence Award provides annual recognition to businesses which, through innovative environmental leadership and accomplishment, have achieved outstanding results in environmental protection and enhancement.

Idaho Sand & Gravel/Idaho Concrete is recognized this year for its remarkable innovation in energy savings. Idaho Sand & Gravel/Idaho Concrete environmental sustain-



September that will focus on generating ideas for current businesses to expand as well as attracting new businesses into the state.

In addition to a full slate of speakers and discussion forums, members also had various opportunities to visit directly with legislators, both on the always popular Lake Cruise on Monday evening as well as at member-hosted dinners immediately following. Members additionally approved the current Financial Report and the slate of new directors at the Annual Meeting. The Board ratified those Board members for new three-year terms, and additionally approved IACI's [2010 Public Policy Priorities](#).

This year's conference provided a good opportunity for business leaders and elected officials to work together — sharing ideas to help navigate through these difficult economic times and give Idaho's employer base a strong foundation to build a bright future for all its citizens.

IACI Annual Golf Tournament Winners



Congratulations to the golf foursome of **Pat Armstrong, Ray Ballantyne, Rep. Bob Nonini and Henry Woodley** who won this year's team scramble golf tournament, and to **Jack Lyman** who won the individual competition! They and the rest of the teams enjoyed a beautiful sunny day for the tournament in Coeur d'Alene.

In Appreciation of our Conference Sponsors

We very much appreciate the sponsorships of our members at this year's conference, which was a success in large part due to their generous support:



ability projects completed in 2007-2008 have netted savings of over 3000 kilowatts per year for asphalt plants and fuel savings of 20% per year for converted concrete plants.

Also nominated for the 2009 award were Melaleuca Inc., and Union Pacific Railroad. Full details about this year's award are included in the [news release](#).

IACI is proud to have been *The Voice of Business in Idaho*® for the last 35 years and looks forward to serving its members for at least 35 more. A very Happy Anniversary to all our IACI Members!



▶ SAVE THE DATE! ◀

Mark your calendars now for next year's Annual Conference set for **June 13-15, 2010**, to be held at the newly renovated Shore Lodge on Payette Lake in McCall!

Questions or comments? Email us at iaci@iaci.org or call 208-343-1849.

